

ViSEnet

Rural Rep Meeting October 26th, 2021



iNNoHUB – Business Incubator for Sustainable Development

TIME: Romania, Estonia and Finland: 14:00-15:00, Scotland: 12:00-13:00

Please register for the seminar by 25th October 2021 at the following link:

<https://elomake.helsinki.fi/lomakkeet/113576/lomake.html>

Guest speaker: Ms. Mátyus Enikő, Romania

Mátyus Enikő is the cofounder of innoHUB – the first coworking space of Covasna County located in the Business Incubator of Saint George City (Sfantu Gheorghe). innoHUB was selected as Eastern European best practice for digital social innovation within WIRE Conference - Week Of Innovative Regions of Europe in 2017 organized by the European Commission.

With the business idea of Tourism Evolve, Eniko become the manager of Transylvania Regional Balneotourism Cluster coordinating for 5 years the structure of 50 members, both public and private entities.

She gained business development expertise mentoring coworkers from innoHUB, national grant beneficiaries since 2015 and implementing the ACCELERATOR program within Interreg Danube. This transnational project involved the design, testing, improvement, implementation and evaluation of intensive business development pilot programs adapted to the regional startup ecosystem. Relevant analyses provided by Eniko together with her team: relevant policy framework for accelerators in Romania, demand and supply analyses concerning accelerators in Central Development Region of Romania, cluster value chain and market analyses, others.

Eniko is working on several initiatives and projects aiming to stimulate the growth and consolidation of startup ecosystem in small cities and rural communities, having direct connection with the talent community by her mentoring activity.

She is also the communication manager of Association of SMEs from Covasna County ASIMCOV.