

Eeva Hellström

Sustainability in a changing information environment

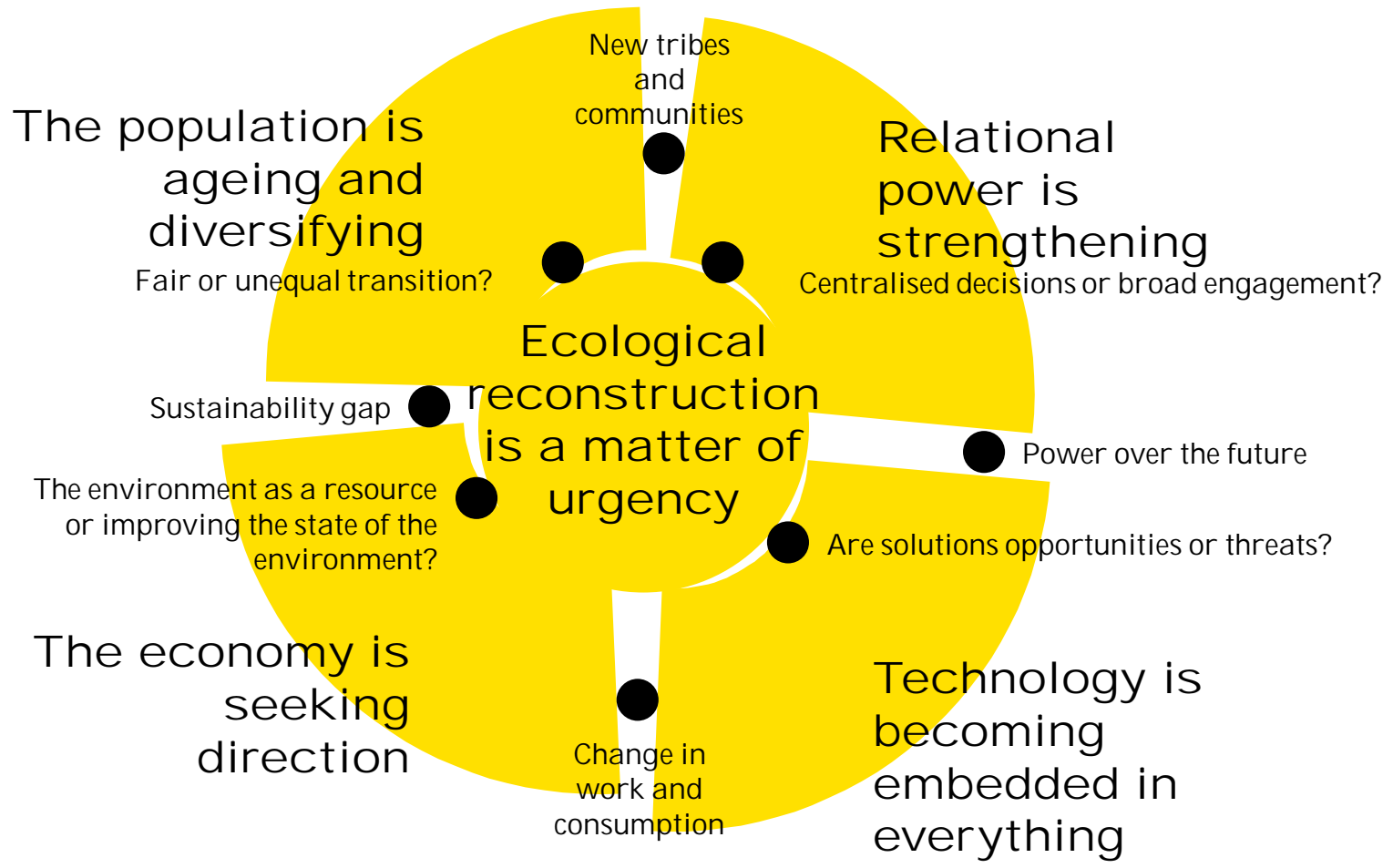
Sustainability and Data Science event by HiDATA and HELSUS , 3.9.2020

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MEGA TRENDS

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meta- trends



*A time of
surprises and
uncertainties*

*Inter-
dependence*

Complexity

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meta- crisis



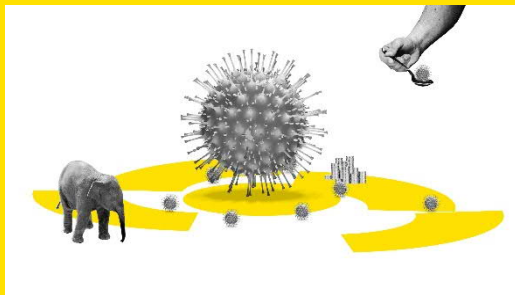
*A time of
surprises and
uncertainties*

*Inter-
dependence*

Complexity

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*The foundations of the
post-coronavirus world
are being laid down
now.*



**Impacts of the Coronavirus
article series**

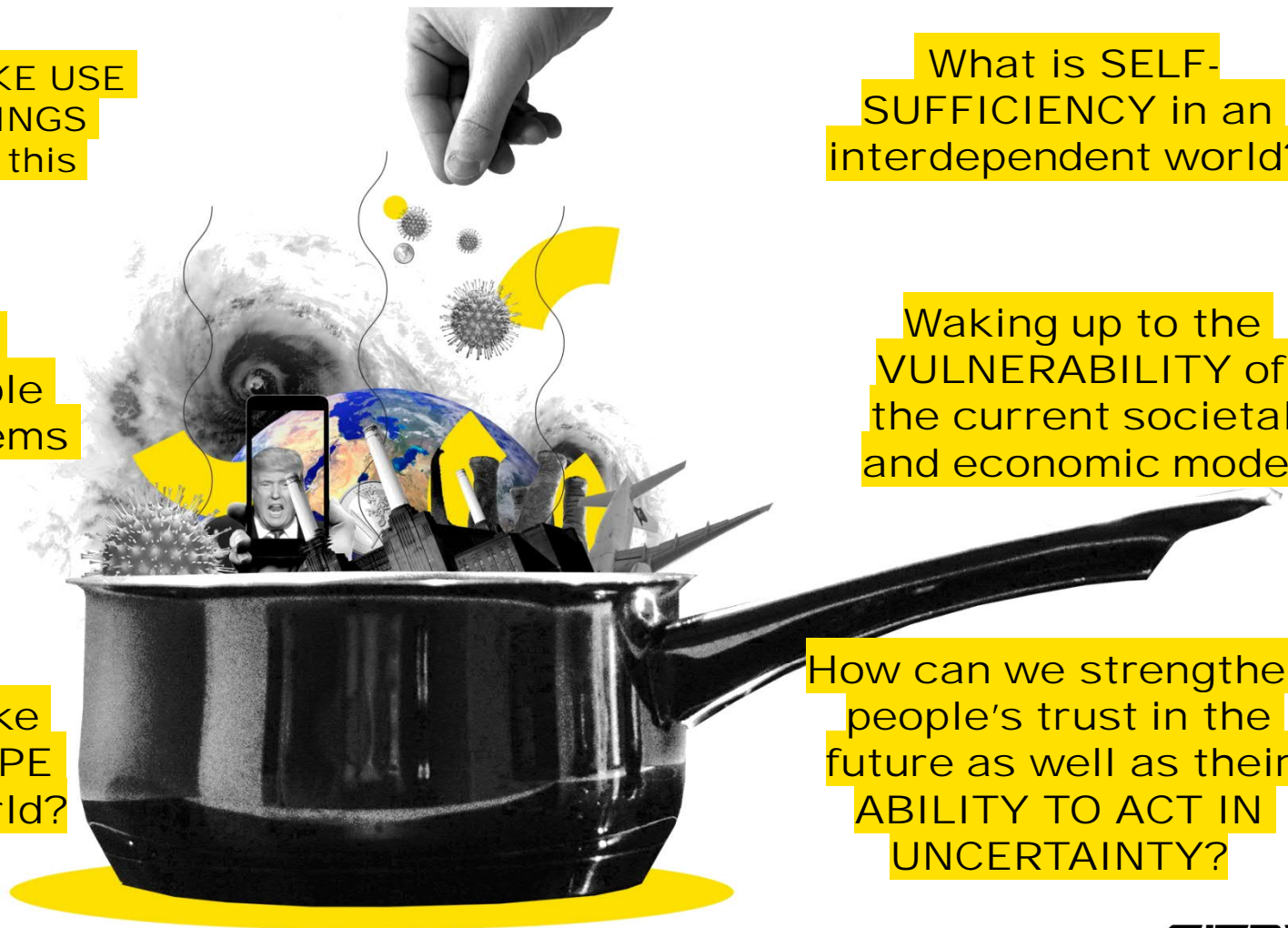
<https://www.sitra.fi/hankkeet/koronavirus/#koronan-vaikutukset-artikkelisarja>

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How can we **MAKE USE OF THE LEARNINGS** learnings from this crisis?

How can we **MAINTAIN** viable ecological systems under new pressures?

What does it take for people to **COPE** in a complex world?



What is **SELF-SUFFICIENCY** in an interdependent world?

Waking up to the **VULNERABILITY** of the current societal and economic model

How can we strengthen people's trust in the future as well as their **ABILITY TO ACT IN UNCERTAINTY?**

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CHANGING INFORMATION ENVIRONMENT

HOPE

An active role for civil society

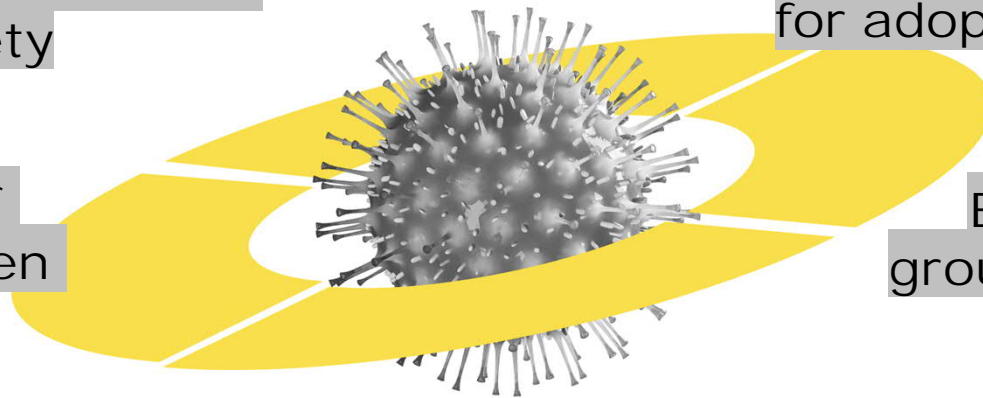
Competence and resources for adopting technology

The honour of science has been restored

Explaining the grounds of decision-making

The value and limitations of scientific information from the point of view of decision-making have become more clearly evident.

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SOME NEW HOPE ?

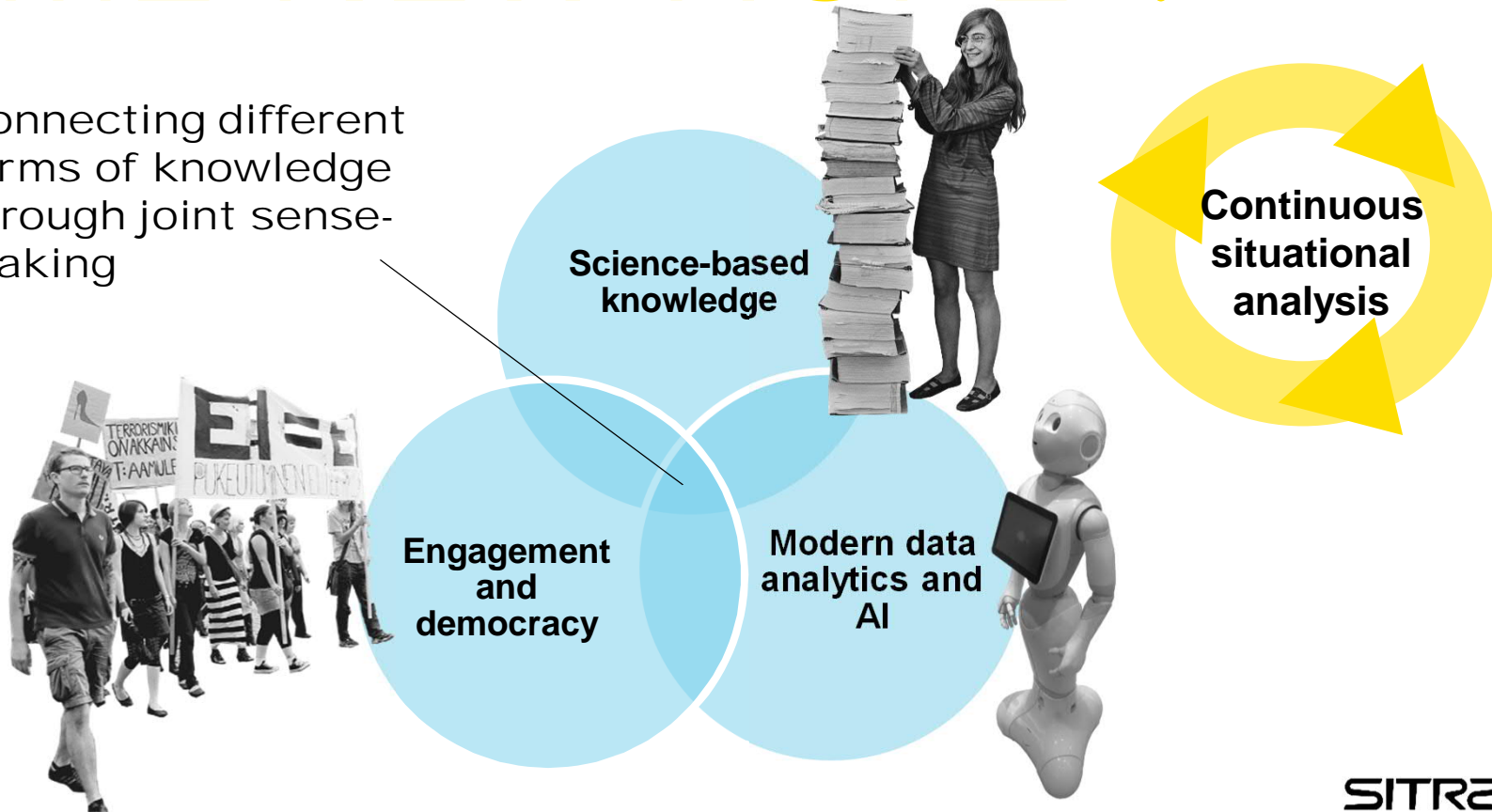
Connecting
data pools in
new ways



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SOME NEW HOPE ?

Connecting different forms of knowledge through joint sense-making



**RISE TO
SHINE!**



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