

Social enterprises in the diverse economy

#selfemployment #postgrowth #ethnography

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Postdoctoral research

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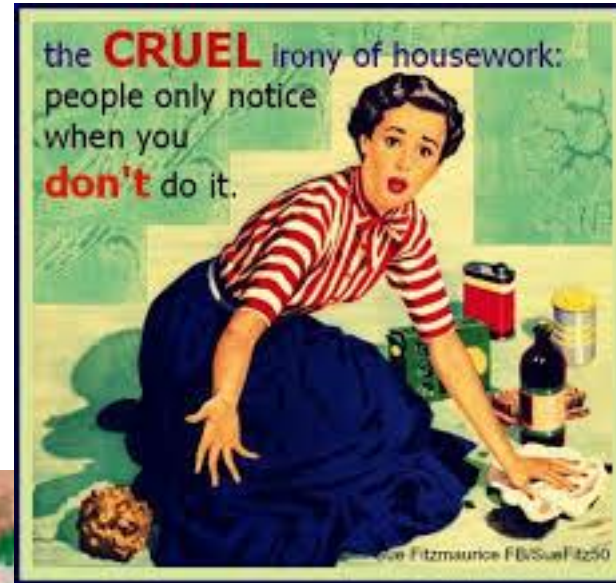
Nessling Foundation, Kone Foundation

@aateinen (Twitter, Instagram)

Economy



Economy



LABOUR	ENTERPRISE	TRANSACTIONS	PROPERTY	FINANCE
Wage	Capitalist	Market	Private	Mainstream market
Alternative paid	Alternative capitalist	Alternative market	Alternative private	Alternative market
Self-employed	State-owned	Fair/direct trade	Publicly accessible privately owned property	State banks
Co-operative	Environmentally and/or socially responsible firm	Reciprocal exchange	State-owned	Government-sponsored lenders
Reciprocal labour	Non-profit	Alternative currencies	State-managed assets	Co-operative banks
In-kind		Community-supported agriculture	Tenanted	Credit unions
Work for welfare		Barter	Customary (clan) land	Community-based financial institutions
		Underground market	Community land trusts	Micro-finance
		Informal market		
Unpaid	Non-capitalist	Non-market	Open access	Non-market
Housework	Worker co-operatives	Household sharing	Atmosphere	Sweat equity
Family care	Social enterprise	Gift giving	International waters	Community-supported business
Neighbourhood work	Community enterprise	Gleaning	Open source intellectual property	Rotating credit funds
Volunteer	Self-employed business	State allocations	Ecosystem services	Family lending
Self-provisioning	Slave enterprise	Hunting, fishing, gathering		Donations
Slave labour	Feudal estate	Theft, piracy, poaching		Interest-free loans

The diverse economy (Gibson-Graham, 2011, p. 13; Gibson-Graham et al., 2013)

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Examining the dynamics of actors in the diverse economy

- The imperative of economic growth >> material, discursive, cultural, affective, ... implications
- How do practices in the diverse economy serve a transformation toward post-growth societies?
- An ethnographic approach
 - Interviews, participant observation
 - A participatory take
 - Visual materials